Taylor Gates

October 1st, 2010

Web Design, Christine Moore

The web site that interests me the most is [www.bodyecology.com](http://www.bodyecology.com). The reason why I have chosen this website is because of how helpful it has become to our society today in keeping a healthy lifestyle. First of all, this website belongs to my mothers company, and its purpose is to help people with health problems whether it may be mental or physical.

Body Ecology Diet appeals to mothers with autistic children by helping them talk to each other about their personal experiences with their children through an online forum. The site helps people who may have Candida, cancer, mood problems, colon issues, fighting internal parasites, and promotes products for anti aging. The site clearly attracts to those who have the money to afford this particular kind of diet.

I believe that the site reaches the kind of audience that is working to make this world a more natural and healthier place to live in, for the purpose of the now and for the sake of our children. The design of the website has a new age feel to it, that gives people the idea that this is what our society needs to become more healthy. The convenience of information and shopping makes this site efficient and educational.

This site would be useful to me if I had a health issue, or maybe someone I know has one. At a young age, this site would not appeal or interest me nearly as much as It would an older and wiser person.

The colors used on the web page are….

1. Background Color: is a light green on the outside, and a iron tusk (white) on the inside.
2. Banner Color: Turquoise (blue, green).
3. Text: color-black, style – Sans
4. Navigation buttons: blue, purple, and large

The use of these colors enhanced the website by giving it a new age feeling that gives a spa like feeling.